

THE BANK OF CHOICE FOR BUSINESSES BUILDING THE NEW DIGITAL ECONOMY

We are in the process of founding a new bank group to bring the best of traditional banking services to corporates operating in the new digital economy. The new digital economy represents a significant market segment with high potential for growth that is currently underserved by the traditional banking sector.

THE POTENTIAL

THE NEW DIGITAL ECONOMY

The new digital economy is represented by those businesses established as a direct result of the internet-enabled society. If the first digital economy was based on traditional services delivered by the web, then the new digital economy encompasses new technologies built upon that foundation, like advancements in fintech, blockchain, AI, and more.

THE SOLUTION

A BANK GROUP DEDICATED TO THIS SECTOR

A new bank set to be a multi-jurisdictional banking group being built from the ground up to embrace the new players in the sector, embed innovative technologies in its DNA, and become both a service provider to, and participant in the new digital economy. This new group stands as an eye-level partner to the strongest businesses in the sector. We will offer the core corporate banking services such as deposit taking, card issuing & acquiring, local payment clearing and liquidity services while bringing together the correct mix of financial skills, industry expertise and new technology to understand the sector, mitigate the risk, and select our clients on the strength of their business case, policies and procedures.

THE CHALLENGE

LACK OF A CORPORATE BANKING PARTNER

Prospective businesses in the new digital economy face great difficulty in finding corporate banking services, due to the reactive nature and institutional inertia of the traditional banking establishment. The entire segment cannot be analysed using conventional risk modeling frameworks and it is considered too small to be worth changing the models, so it is not served. This means by traditional banks that many great businesses and technologies are unable to meet their potential due to a procedural hurdle, not the context or strength of their business, and that banks are overlooking a potentially very profitable market.

THE OFFER

INVEST IN THE FUTURE BANKING LEADER OF THE NEW DIGITAL ECONOMY

INITIUM will be funded by a mix of traditional investment and a security token offering. We intend to become the bank of choice for business building the new digital economy and are open to investors to participate in its potential.

*Bringing the best of traditional banking
to the new digital economy!*